



# Certificate in the Foundations of NeuroLeadership

## Program Overview

The Certificate in the Foundations of NeuroLeadership is a six-month knowledge-based program, delivered virtually, that offers participants a solid foundation in the core concepts underpinning the rapidly evolving and developing field of NeuroLeadership.

Learning is self-paced and includes weekly live debrief telecall sessions with a Ph.D. Neuroscience Professor. An additional week is structured at the end of each module for assignments and study. The program consists of four modules of five weeks each, built around the four domains of NeuroLeadership:

- **Module 1:** Making Decisions & Solving Problems
- **Module 2:** Regulating Emotions
- **Module 3:** Collaborating With Others
- **Module 4:** Facilitating Change



## Audience

Admission is open to anyone interested in the academic concepts and theories of NeuroLeadership. Participants work with the professor and peers to explore breakthroughs in neuroscience research and to discuss ways these breakthroughs can help improve decision-making, human performance, team-work and change initiatives in organizations. This program is suitable for internal or external organizational leaders, managers or professionals, including people involved in:

- Leadership development
- Process improvement
- Learning and development
- Training & facilitation
- Executive coaching
- Human resources
- Consulting
- Talent management
- Organizational development
- Executive development
- Change management

*Note: This program is NOT suitable to participants seeking to commercialize NeuroLeadership models and strategies for profit. Model licensing is available for internal organizational use, for more information, email: [education-na@neuroleadership.com](mailto:education-na@neuroleadership.com)*





## About CFN

Gain access to the latest achievements in neuroscience research about the basics of human behavior to inform ways of improving performance, developing leaders, and driving positive change.

### Module 1 - Decision Making & Solving Problems

The goal of this module is to introduce the participant to the neurocognitive components underlying the complex decision making/problem solving process, and how to apply this knowledge to daily tasks.

#### Week 1

Tour of the Brain

#### Week 2

AGES

#### Week 3

Focus

#### Week 4

Linear/ Analytical  
Decision Making

#### Week 5

Complex Problem  
Solving

### Module 2 - Regulate Emotions

The goal of this module is for the participant to understand the biological underpinnings of emotional arousal, thereby gaining insight into strategies for modulating this arousal to improve clarity of thinking and to help facilitate self-change.

#### Week 1

Emotion  
Regulation; Theory  
& Practice

#### Week 2

Reappraisal

#### Week 3

Labeling

#### Week 4

Healthy Mind  
Platter

#### Week 5

Expectations

### Module 3 - Collaborate With Others

The goal of this module is for the participant to understand the basic social needs of the brain in order to foster better collaboration and enhance performance.

#### Week 1

Social Brain  
Overview

#### Week 2

Introduction to  
SCARF

#### Week 3

Leading Teams

#### Week 4

Understanding  
Others

#### Week 5

Cultural  
Neuroscience

### Module 4 - Facilitate Change

The goal of this module is to present the participant with an understanding of the critical variables inherent to successful change management, as well as techniques for controlling these variables.

#### Week 1

Change Theory

#### Week 2

Neuroscience of  
Feedback

#### Week 3

Persuasion and  
Influence

#### Week 4

Neuroscience of  
Goals

#### Week 5

Habit Formation





## CFN Program Structure

Participants should plan for a 3-4 hour commitment each week throughout the program to complete the following activities:

- **Watch Recorded Webinars:**

A link to a recorded webinar for each week is available on the online platform under the lesson for that week.



- **Additional readings and resources:**

Weekly lesson readings and resources are also posted on the online platform, related to each lesson.



- **Debrief Telecalls with Professor:** Participants are encouraged to attend a 45-minute telecall with a lead professor each week to debrief on the week's lesson. Two telecall times are scheduled each week to accommodate participants from around the globe, and additional telecalls may be scheduled for higher participant volumes as required.



## Homework & Assignment Summary



### **Weekly Reflection** 300 words (Encouraged)

Participants are strongly encouraged to write a 300-word reflection related to each week's lesson, to assist participants on their learning journey and to provide them with a collection of material to draw from for the end of module and end of program assignment.

### **End of Module Essays** 800 –1200 words (Required)

Participants are required to submit an essay at the end of each module, summarizing their learnings and insights of the material covered. Module assignments are due two weeks after each module is completed, and are graded and returned by the last week of the next module. Participants will receive qualitative feedback on their essays based on their content knowledge.

### **End of Program Essay** 2000 words (Required)

An end of program essay is due four weeks after the program is completed. Participants are given two weeks to submit their Module 4 essay and then an additional two weeks to submit their end of program essay.



## CFN November 2024: Tentative Schedule

Date	Activity
Week of November 11, 2024	Orientation Calls
November 18, 2024 - December 20, 2024	<b>Module 1</b> Lessons
December 23, 2024 - January 3, 2025	Break
January 6, 2025	<b>Module 1</b> Essay Submit
January 6 - February 7, 2025	<b>Module 2</b> Lessons
February 10 - 14, 2025	Break
February 17, 2025	<b>Module 2</b> Essay Submit
February 17 - March 21, 2025	<b>Module 3</b> Lessons
March 24-28, 2025	Break
March 31, 2025	<b>Module 3</b> Essay Submit
March 31 - May 2, 2025	<b>Module 4</b> Lessons
May 12, 2025	<b>Module 4</b> Essay Submit
May 26, 2025	End Program Essay Submit



**For additional registration information:  
Contact your education consultant in your region**

North American Education Team, [education-na@neuroleadership.com](mailto:education-na@neuroleadership.com)



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