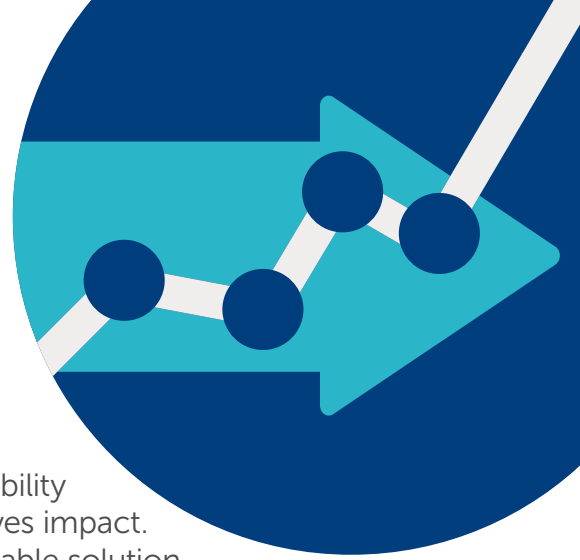




DELIVER

The Neuroscience of Accountability



Unlock Accountability and High Performance

DELIVER helps organizations fine-tune their approach to accountability to enable stronger motivation, persistence, and ownership that drives impact. Created by a team of neuroscientists and industry experts, this scalable solution enables managers to improve accountability and performance* by developing these habits:



SYNC EXPECTATIONS

Create a unified
vision of success



DRIVE WITH PURPOSE

Increase ownership and persistence
despite challenges



OWN THE IMPACT

Take responsibility for the impact
of actions and decisions

Lack of Accountability Complicates Our Work and Relationships

91% of employees agree** accountability is important, yet a staggering 97% of managers and employees struggle to implement it effectively. This struggle often stems from a common misconception that accountability is simply blame or punishment. Traditional approaches to accountability can unintentionally undermine long-term results and team engagement. This leads to a pattern of avoidance and reluctance to practice accountability.

Benefits of a More Accountable Culture

Increasing accountability has a significant impact on performance.



Employees:

- Feel more engaged
- Solve problems better
- Learn and adapt faster
- Foster stronger trust

A Brain-Based Approach

Based on neuroscience research, DELIVER defines a simple, easy-to-apply roadmap for fostering a culture of proactive accountability. Brain-based strategies increase the likelihood of action, communication, and commitment to quality results to ensure accountability in a variety of common scenarios:



Project or
goal initiation



Problem solving
and obstacle
planning



Navigating
competing
priorities



Addressing gaps
in performance



NeuroLeadership
INSTITUTE

* 2017, Wigert & Harter
** 2023, Han; 2023, Geldart

neuroleadership.com
© 2025 NeuroLeadership Institute

Solution Overview



Research Summaries
for a deeper dive into
the brain science



Practice Tools
to support habit formation
through practice



Conversation Guides
for guided application to
real workplace scenarios



Activities
for long-term sustainment
and learning

Distributed Learning Solution (DLS):

Bite-sized video content
delivered across four
weeks to thousands of
managers at a time

High Impact Virtual Experience (HIVE):

Three 90-minute sessions using
NLI's HIVE (High Impact Virtual
Experience) methodology,
impacting hundreds to
thousands of participants

In-Person Workshop:

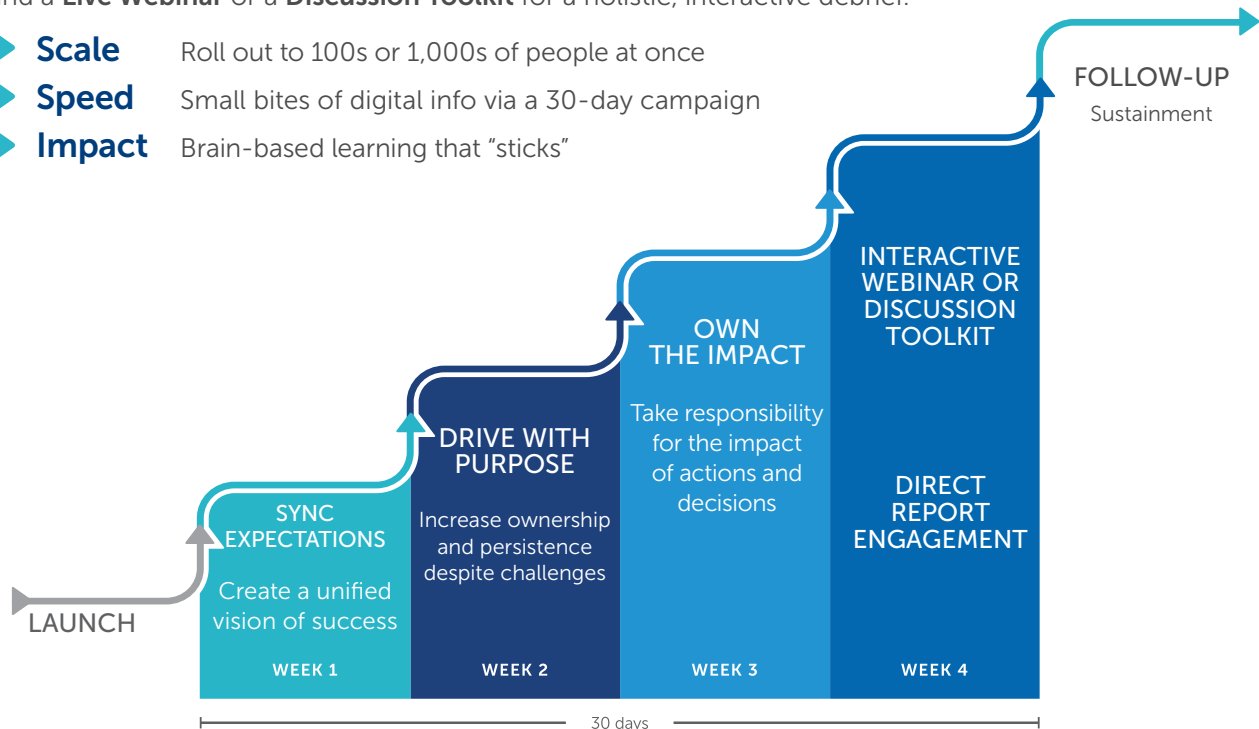
Expert-led, generative learning
experiences, offered as a full-day
session with tailoring options to
fit your organization's needs

30 Days to Integrate

The **DELIVER** Distributed Learning Solution seamlessly integrates into your organization and turns these essential skills into sustainable habits.

Get **5-Minute Research Videos** for an overview of the core content and a **Live Webinar** or a **Discussion Toolkit** for a holistic, interactive debrief.

- ▶ **Scale** Roll out to 100s or 1,000s of people at once
- ▶ **Speed** Small bites of digital info via a 30-day campaign
- ▶ **Impact** Brain-based learning that "sticks"



For more information



North America
e: northamerica@neuroleadership.com | p: +01 (212) 260 2505



Europe, Middle East, and Africa
e: emea@neuroleadership.com | p: +44 (0) 845 456 3493



Asia Pacific
e: apac@neuroleadership.com | p: +61 2 9300 9878

